



Why become a sponsor and advertise with CoreDance?

Our goal at CoreDance is to provide a first class competition, while making all our dancers feel comfortable and confident with their abilities in a nurturing and positive atmosphere. Only the most inspirational and motivational judges are asked to join our team. CoreDance sponsorship benefits your own dancers, the dance community as a whole, and the ongoing efforts of CoreDance to bring high-quality, nurturing events to your local dance community. Your sponsorship presence will help to promote your business to parents, teachers, studio owners & members of the dance community across BC.

CoreDance Sponsor Benefits:

- Our audience is your target market
- You are supporting your own dancers and the local dance community
- The opportunity to promote your business' unique qualities
- Free promotion throughout all CoreDance events for added value! Such as the Scholarship Dance Training Program's year end show in Vancouver!

CoreDance gives you the opportunity to simply advertise or to provide resources & training to promising young dancers by sponsoring awards and scholarships. We greatly value your commitment to giving back to the community, and are always available to discuss your specific sponsorship possibilities.

SPONSORSHIP OPTIONS

Package Sponsor:

Your donation will directly benefit deserving dancers in the form of special bursaries, scholarships & awards to be given out at the CoreDance Awards Gala. You may donate specific awards or scholarships, cash, merchandise, or any combination as listed on this donor form.

LEVEL	CONTRIBUTION VALUE	BENEFITS
CLASSICAL	\$350+	* Full page ad in competition program * MC recognition throughout the competition * Website link added to CoreDance website * 1 FREE entry into next year's competition (if applicable)
CONTEMPORARY	\$250+	* Half page ad in competition program * MC recognition throughout the competition * 1 FREE entry into next year's competition (if applicable)
URBAN	\$150+	* Quarter page ad in competition program * MC recognition throughout the competition * 1 FREE entry into next year's competition (if applicable)

Ad Sponsor:

If you are a local business or organization you can also enjoy the benefits of Ad Sponsorship.

LEVEL	CASH DONATION	AD SIZE
GOLD	\$200	Full page advertisement in our program
SILVER	\$150	Half page advertisement in our program
BRONZE	\$100	Quarter page advertisement in our program

COREDANCE SPONSOR FORM - NANAIMO 2012

Name to appear in program: _____
 Contact Person: _____
 Phone: _____ Email: _____
 Address: _____
 City: _____ Province: _____ Postal Code: _____
 Website: _____

To become a CoreDance sponsor please follow the instructions below:

1. Complete all contact information in the above portion of the form
2. Select type of sponsorship (either Package or Ad Sponsor)
3. *Package Sponsor*: provide criteria for your prize—e.g. *dancer under the age of 8 who excels in the stage category and has a mark over 90*
4. Select whether you will be submitting your own completed ad according to the specifications listed below, or whether you would like one to be created for you by CoreDance

I would like to be a Package Sponsor:

Note: A congratulatory note is much appreciated by the winning performers. This allows the dancers to contact you directly to thank you. A general note provided by you is greatly appreciated.

ITEM	DESCRIPTION	VALUE	CRITERIA
Cash Donation			
Training Scholarship			
Merchandise			
Other			
TOTAL VALUE =			

I would like to be an Ad Sponsor:

***For both sponsor types, please select one of the following options:**

CHECK	AD SIZE	LEVEL	CASH DONATION
<input type="checkbox"/>	Full Page	GOLD	\$200
<input type="checkbox"/>	Half Page	SILVER	\$150
<input type="checkbox"/>	Quarter Page	BRONZE	\$100

- I will be providing a completed ad within the requirements listed.
- I would like to have CoreDance do my basic ad design for only \$30.

Ad Requirements:

- #1 - complete and submit this form via mail to CoreDance Productions to reserve your ad space
- #2 - all ads (or materials) must be submitted by February 1, 2012 to info@CoreDance.ca, **ATTN: Sponsorship**
- #3 - all ads must be in black & white and follow specified dimensions below.
- #4 - accepted file formats: pdf, jpeg (high resolution), tiff, eps.

Please mail form & applicable cheque for your contribution to:

CoreDance Productions
 PO Box 78030 - 1755 E. Broadway
 Vancouver, BC, V5N 5W1

AD SIZES:

- Quarter Page = 2½" x 4"
- Half Page = 5" x 4"
- Full Page = 5" x 8"

